



Deborah Johnson, M.A.

Keynote Speaker | Author | Composer

Creator of Power of After™



Turn Experience Into Your Strategic Advantage
in the Age of AI

Keynote Programs

THE HERO INSIDE: Leading with Purpose in the Age of AI

In a rapidly changing world shaped by technology and artificial intelligence, many professionals feel stuck or uncertain.

Deborah shares three powerful principles—Position, Perspective, and Purpose—that help audiences leverage their strengths, maximize their experience, and confidently lead through change.

Result: renewed clarity, confidence, and momentum.

POWER OF AFTER: Turning Experience into Opportunity

At mid-career and beyond, professionals possess powerful assets—skills, experience, and relationships.

This inspiring keynote shows how to combine those strengths with modern tools and AI-driven opportunities to create innovation, growth, and a clear path forward.

Result: practical strategies for navigating change and designing your next chapter.

Sneak Peek

Why Event Planners Book Deborah:

- Helps professionals navigate change and technological disruption
 - Shows teams how to maximize experience in an AI-driven world
 - Blends storytelling, music, and practical leadership strategies
 - Leaves audiences with clear action steps and renewed motivation

Meet Deborah...

Speaker, Author, Composer

- Host & Producer – Power of After Show (390+ episodes)
- Author of 7 books, including Power of After
- GRAMMY®-recognized musician with global performances
- Creator of Hero Mountain® | Core Common Denominator® | Power of After® | HALFERS Tool™
- Former President – National Speakers Association (Los Angeles)
- Online training programs available for organizations

Deborah has a unique combination of technical chops and people skills - equally adept at performing onstage or diving into technical IT details. –Mark Malbon, Financial Exec & CFO

She is a captivating and inspirational keynote speaker. She ignites your imagination to envision a person you can become. –Joan DeSouza, Founder/Director B4B



f /deborah.johnson
in /deborahjohnson
deborah_johnsonworks

t /debjohnsonworks
/user/DJWorks
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